

studies for graphic design

CURRICULUM OF STUDIES FOR GRAPHIC DESIGN

	Areas of Concentration	Subject Areas	Tipus	Subjects	Cred.
1º Year	EXPRESSION & REPRESENTATION	Artistic Fundamentals	core	Artistic Drawing	6
				Techniques in Graphic Expression	6
				Colour	6
				Volume & Space	9
				Analysis of Form & Composition	6
	APPLIED SCIENCES & TECHNOLOGY	Scientific Fundamentals	core	Psychology of Perception	6
				Mathematics	6
	HISTORY & THEORY OF ART & DESIGN	History & Theory of Art & Design	core	Physics & Chemistry applied to Graphic Design	6
	PROJECTS & RESEARCH	Systems of Representation	core	History & Theory of Art	6
		Basic Projects	core	Systems of Representation	6
				Theory & Methodology of the Project	9
				Workshop: Initiation to Projects	18
total					90
2º Year	HISTORY & THEORY OF ART & DESIGN	History & Theory of Art & Design	core	History & Theory of Design	6
				History & Theory of Graphic & Audiovisual Communication	6
	APPLIED SCIENCES & TECHNOLOGY	Science & Technology applied to Graphic Design	specific	Raw Materials, Materials & Technologies applied to Graphic Design	6
				Production & Printing Techniques	3
				Photography	6
	SOCIAL SCIENCES	Social Sciences & Legislation applied to Graphic Design	specific	Applied Typography & Model Building	6
				Organization & Legislation	6
	PROJECTS & RESEARCH	Graphic Products Projects	specific	Anthropology & Sociology	6
Graphic Complexes & Communication Projects				21	
Graphic Complexes & Illustration		specific	Illustration Techniques	18	
			optional		6
total					90
3º Year	APPLIED SCIENCES & TECHNOLOGY	Science & Technology applied to Graphic Design	specific	Production Systems & Techniques	6
				New Technologies Applied to Graphic Design	9
				Quality Control	3
				Production & Printing Techniques	6
				Cinema-Video Publicity	6
	SOCIAL SCIENCES	Social Sciences & Legislation applied to Graphic Design	specific	Design Economy & Management	9
				Marketing	9
	PROJECTS & RESEARCH	Graphic Products Projects	specific	Graphic Complexes & Communication Projects	15
Graphic Complexes & Illustration				specific	Editorial Design Techniques
				optional	
total					90
Dissertation					3
Total Credits degree					273