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PORTABLE ART

project
Valencia-Paris- Moscow
part 1

ART MADE

ART FAZENDA residence
supported by The Office of the Honorary
Consul of Russia in the Valencian Community

ABOUT

- Every generation needs to find a new way to connect with other cultures, new cross-border style of communication in order to save and maintain our cultural heritage.
- Cultural Association Art fazenda together with Art MADE studio offers different cultural and artistic programs in its residence in Valencia since 2014. Art fezenda is an institution of cultural exchange between contemporary art and traditional crafts. It aims to promote and to share the cultural diversity of different European regions. Art fazenda is a new format of pop-up residences which is open to new experiences and collaborations.
- In this year we present the project “Portable art”. the main participants are 2 contemporary artists, manufacture, institutions and galleries
- The valencian artist Myriam Moreno and Robin Lopvet from Paris will realize a beautiful project in jewelry studio in Valencia. The process of their work will be showed on last week of July. At those dates would be possible to organize meetings and interview with artist and to see the works as well.
- Also during the residence we organize work process with artist on local manufacture. The final product will be represent in the main centre of fine craft in Valencia and after on different fairs and exhibition in Europe.

"PORTABLE ART" STATEMENT

Art, jewelry, portable art?

If it is true that our culture has drawn a line between the applied arts and the proclaimed "Fine Arts", when we talk about Contemporary Jewelry many times the

line is blurred, we put a foot or even the two across the border. The applied arts, by their own definition, are those creative procedures that become a useful object, a definition that positions painting or sculpture as a creative manifestation without a clear material utility, but is considered an instrument

to excite or stimulate the manifestation of the spirit. Both definitions and this clear differentiation that puts one over the other in an intellectual and even spiritual sense, does not correspond to the most contemporary artistic manifestations.

The rupture of sculpture with space and its relationship with the body open the doors to other disciplines such as performance or body pieces. And is that when we talk about Contemporary Jewelry we should not understand it as a decoration, an addition to our body or a display of status. Contemporary Jewelry is sculpture applied to the body, or inspired by it and itself. Pieces that are not always portable, collectible items that can end up in collectors showcases, as the exquisite pieces of René Lalique ended up in the Calouste Gulbenkian collection. And it is, just at the beginning of the 20th century when, like art and avant-garde, jewelry took another path, it began to question itself. In a context where the loss of local crafts and when some of our traditional applied arts have disappeared, it is imperative to generate discussion, conversation and creative laboratories to recover and reinvent our arts. To recover the tradition in a global context through the internationalization and the exchange to reactivate the local economy, the love for our culture and the respect for the others culture. Art Made proposes with this exchange just this, the revaluation of the jewelry as art through the collaboration and exchange between the local artist and jeweler Myriam Moreno and the visual artist Robin Lopvet based in Paris and ofOrigin France.



SPANISH VERSION

Arte, joyería, arte portable? Si bien es cierto que nuestra cultura ha trazado una línea entre las artes aplicadas y las proclamadas “Bellas Artes”, cuando hablamos de Joyería Contemporánea en muchas ocasiones la línea queda difuminada, ponemos un pie o incluso los dos al otro lado de la frontera. Las artes aplicadas, por propia definición, son aquellos usos creativos que devienen en un objeto útil, una definición que posiciona a la pintura o a la escultura como una manifestación creativa sin una utilidad material clara, sino que se considera un instrumento para excitar o estimular la manifestación del espíritu. Ambas definiciones y esta clara diferenciación que coloca a una sobre la otra en un sentido intelectual e incluso espiritual, no se corresponde con las manifestaciones artísticas más contemporáneas. La ruptura de la escultura con el espacio y su relación con el cuerpo abren las puertas otras disciplinas como la performance o las piezas corporales. Y es que cuando hablamos de Joyería Contemporánea no debemos entenderla como una decoración, un añadido a nuestro cuerpo o una exhibición del estatus. La Joyería Contemporánea es la escultura aplicada al cuerpo, o inspirada en él y ella misma. Piezas que no siempre son portables, objetos de colección que pueden acabar en vitrinas de coleccionistas, como las exquisitas piezas de René Lalique acabaron en la colección de Calouste Gulbenkian. Y es que es justo a principios del siglo XX cuando al igual que el ocurrió con el Arte y las vanguardias, la joyería toma otro camino, empieza a cuestionarse a si misma. En un contexto donde la pérdida de la artesanía local y cuando algunas de nuestras tradicionales artes aplicadas han desaparecido, es imprescindible generar debate, conversación y laboratorios creativos para recuperar y reinventar nuestras artes. Recuperar la tradición en un contexto global a través de la internacionalización y el intercambio para reactivar la economía local, el gusto por lo nuestro y el respeto por lo ajeno. Art Made se propone con este intercambio justo esto, la revalorización de la joyería como arte a través de la colaboración e intercambio entre la artista y joyera local Myriam Moreno y el artista visual Robin Lopvet afincado en París y de origen (your origin)

ROBIN LOPVET

Born in 1990 in Cucq, France

Lives and works on the Internet

Graduated from the École Nationale Supérieure de Photographie in Arles, in 2015

Born in 1990 in the Vosges, Robin Lopvet is a multimedia visual artist working on the issues of language games, economics of recovery, parody, crafts and play. During his studies of the sciences of the engineer, he discovers photography and then decides to join the École Supérieure d'Art of Lorraine in Épinal where he obtains his DNAP in 2012. He then joined the École Nationale Supérieure de la Photographie In Arles, and finished his studies at the ICP, New York.

Back in France, he spent five months making a one-hour film made in image by image in an experimental animation technique centered on the diversion of tools of digital retouching, technique of which he is the only user. This technique is a bridge between the still image and the video, which can be classified in what is called the "photographic film".

Moreover, Robin Lopvet also creates installations mixing photographs and recovered objects which he distracts the use. In this context, he experimented with modes of image monstration, mixing his photographs with objects, not hesitating to break the glass of frames, hang his images on the skotch, to cover the walls of cardboard ... All Is good for desacralizing the image and the way to show it. He was very influenced by Jean-Yves Jouannais's Idiotie and considered the creative act as an instant where intellectualization gave way to a form of instantaneity and improvisation, while seeking an internal tension that could make sense for The viewer, without giving the shooting context, letting the image speak alone.

Involved in music, he is also a DJ and producer, and organizes evenings in Paris through the Label Club Late Music. Robin Lopvet uses the same creative process in image and music, not hesitating to recover samples but also to create, remix, transform, parody, mix genres.

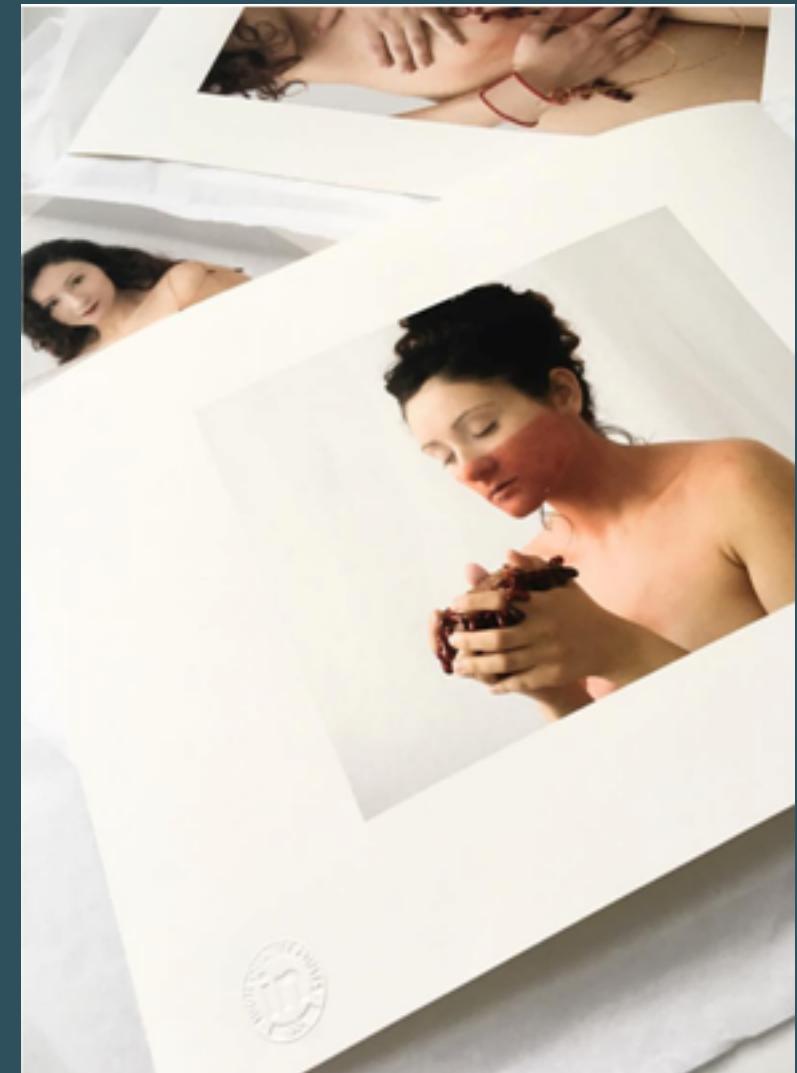


MYRIAM MORENO

Myriam Moreno Martinez, 1990, Valencia. In 2008 she enrolled at the Faculty of Fine Arts of San Carlos in the Polytechnic University of Valencia. In 2010, she had her first solo exhibition „The Nothing, the Infinite”. In 2011 her second solo exhibition „Walls” in the Hall / Youth Center Campoamor. And in 2012 her third solo exhibition „Soft” in the Sala Dinámica Hall. That same year she was awarded with a scholarship PROMOE UPV at the China Central Academy of Fine Arts. In China she finished her degree and participated in collective exhibitions at CAFA and she had one solo exhibition in LAAC Center. In 2013 she was invited to join Space ART ROOM XXI project, driven by the Documentation Centre of Valencian Contemporary Art „Romà de la Calle” (CDAVC), with which she had an exhibition at the Museum Centre del Carme in Valencia.

On her return she started Art Jewelry and Object in the Superior School of Art and Design (EASD), Valencia. In 2014 she was invited again to work with the CDAVC this time with a solo exhibition, „Serpientes en la piel”. Now she's working on her PhD.

Her work is presented in different manifestations such as performance, sculpture, installation, painting, collage, jewelry... In her work the concept is as important as the holder, the materials used are of great significance, possess its own energy. She uses organic materials such as wood, bones, insects, seeds... Each element contributes a specific substance.



PLANNING

- 1 Working process in studio (visit, documentation)
- 2 Working process on manufacture
- 3 Round table with the press (presentation, talks, interviews)
- 4 Visit local museums and galleries
- 5 Presentation of project
- 6 Dinner with all participants and guests
- 7 After work – presentation the project in gallery and on exhibition, publications (Osnova Gallery Moscow, EASD Valencia and Paris)



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